



*Virginia Targeted District Post-Election Survey*  
*Tuesday - Wednesday, November 7-8, 2023*  
*n= 600 Voters*  
*Topline*

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*\*Denotes results under 0.5%*

*Due to rounding, some figures may be higher or lower by less than one-half of one percent. Totals may not add up to 100%.*

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V1. Mode

32% Live Landline Call  
34% Live Cell Call  
34% Text-to-Web

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V2. Date of Interviewing

59% Tuesday, November 7  
41% Wednesday, November 8

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V3. District

**21% HOUSE**

6% HD-21

6% HD-22

4% HD-75

5% HD-97

**79% SENATE**

17% SD-16

16% SD-17

14% SD-24

15% SD-27

18% SD-31

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**[If V1:2-3, Reached on Cell, Ask]**

1. Are you in a place right now where you can safely take the survey?

100% Yes

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2. Are you at least 18 years old and registered to vote in Virginia?

100% Yes

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3. **[If V2:1, Tuesday, Ask]** As you know, today is Election Day. Many people we have interviewed were not able to make it to the polls to vote. How about you? Did you happen to vote in this year's election, **[if before 7 PM Eastern on Tuesday: do you plan to vote later today,]** or like many others, were you unable to make it to the polls?

**[If V2:2, Wednesday, Ask]** As you know, Tuesday was Election Day. Many people we have interviewed were not able to make it to the polls to vote. How about you? Did you happen to vote in this year's election, or like many others, were you unable to make it to the polls?

100% Yes, Already Voted / Yes, Voted

-- **[Do NOT show if Wednesday]** Plan to Vote

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**[If Q3:2, Plan to Vote, Ask Q4]**

4. Do you know the location of the place where you go vote?

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5. Do you feel that things in Virginia are generally going in the right direction, or do you feel things have gotten off on the wrong track?

41% Right Direction

42% Wrong Track

14% **[DO NOT READ]** Don't Know

3% **[DO NOT READ]** Prefer Not to Answer

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6. Now there are just a few questions to make sure we have a representative sample...

What is your gender? **[RANDOMIZE 1-2]**

47% Male

53% Female

-- Non-Binary / Other

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7. In what year were you born?

2% 18-24  
3% 25-29  
7% 30-34  
8% 35-39  
9% 40-44  
9% 45-49  
12% 50-54  
11% 55-59  
12% 60-64  
10% 65-69  
8% 70-74  
11% 75+

-- PREFER NOT TO ANSWER

**12% 18-34**  
**16% 35-44**  
**21% 45-54**  
**23% 55-64**  
**28% 65+**

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8. What is the highest level of school you have completed or the highest degree you have received? **[Read 1 thru 7 if necessary] [Rotate 1-7 Top to Bottom, Bottom to Top]**

- 1% No high school diploma
- 7% High school diploma or equivalent
- 3% Vocational / technical training
- 18% Some college, but no degree
- 12% Associate's or two year degree
- 29% Bachelor's or four year degree
- 28% Advanced degree, such as Master's, Professional or Doctorate degree

- \* **[Do Not Read]** Don't Know
- 1% **[Do Not Read]** Prefer Not to Answer

**11% TOTAL HIGH SCHOOL OR LESS**  
**29% TOTAL SOME COLLEGE**  
**58% TOTAL COLLEGE GRAD+**

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9. Are you of Hispanic, Latino or Spanish origin? **[Randomize 1-2]**

6% Yes

92% No

-- **[Do Not Read]** Don't Know

2% **[Do Not Read]** Prefer Not to Answer

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10. What is your race? **[Randomize 1-4]**

73% Caucasian or White

15% African-American or Black

2% Asian

1% American Indian or Alaska Native

3% **[Do Not Read]** Some other race **[SPECIFY: \_\_\_\_\_ ]**

\* **[Do Not Read]** Don't Know

5% **[Do Not Read]** Prefer Not to Answer

**70% TOTAL WHITE, NON-HISPANIC**

**25% TOTAL NON-WHITE**

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11. In this year's election, how did you cast your vote?  
**[Rotate 1-3 Top to Bottom, Bottom to Top]**

63% At a polling place on Tuesday, November 7

**36% TOTAL ABSENTEE-EARLY**

25% At an early polling location BEFORE Tuesday, November 7

11% By mail or absentee ballot

-- **[Do Not Read]** Don't Know / Don't Remember

1% **[Do Not Read]** Prefer Not to Answer

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**[Ask Q12 of Sample A] [Asked of N=300]**

12. Regardless of who you voted for, what are the reasons why you voted in this year's election for state senate, state delegate and other local offices? **[Coded Open-Open Responses]**

**37% TOTAL CIVIC BEHAVIOR**

21% My duty/Civic duty

15% Always vote/important to/vote every election (General)

**22% CANDIDATE/DIRECTION**

13% Want change/to get country back on track

9% Get the candidate I want elected (Non Specific)

**22% ISSUES**

15% Abortion rights/women's rights

5% Education/what is taught in schools

4% Economy

2% Taxes

2% Gun rights

1% LGBTQ rights

**17% PARTY**

9% Republicans/want Republicans to win

8% Democrats/want Democrats to win

2% Other

2% None/nothing

-- Don't know

2% Refused

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**[If Q11:3, Vote at Polling Place, Ask Q13 of Sample B] [Asked of N=191]**

13. What are the reasons why you voted at your polling place [V2:1 today / V2:2 on Tuesday] rather than voting early by mail or absentee ballot or at an early polling location? **[Coded Open-Open Responses]**

- 30% Always vote in person/enjoy it/proud to vote in person/prefer in person (General)
- 21% Don't trust other methods/more secure/concerned about fraud
- 17% Busy/scheduling/lack of time
- 12% Easier/convenient
- 7% Tradition/traditionally done this way/how it's always been
- 5% Location/close to home
  
- 4% Other
- 2% None/nothing
- 2% Don't know
- 1% Refused

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**[If Q11:2, Voted Early Polling Location, Ask Q13B of Sample B] [Asked of N=76]**

13B. What are the reasons why you voted at an early polling location before [V2:1 today / V2:2 Tuesday] rather than another method, like voting by an absentee mail ballot or at a polling place [V2:1 today / V2:2 on Tuesday]? **[Coded Open-Open Responses]**

- 43% Convenience/faster
  - 28% Schedule/have work/going out of town/traveling
  - 12% Get it done/get it out of the way
  - 11% Don't trust mail in ballot
  - 5% Governor suggested voting early/said Republicans need to vote early
  
  - 4% Other
  - None/nothing
  - 1% Don't know
  - 2% Refused
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**[If Q11:1, Voted Absentee Ballot, Ask Q13C of Sample B] [Asked of N=32]**

13C. What are the reasons why you voted by mail or absentee ballot rather than another method, like voting at an early polling location or at a polling place [V2:1 today / V2:2 on Tuesday]? **[Coded Open-Open Responses]**

- 50% Convenience/easy
- 22% Schedule/based on my schedule
- 9% Prefer it that way (General)
- 6% Early/wanted my vote in early
  
- 3% Other
- 3% None/nothing
- 3% Don't know
- 5% Refused

<b>District</b>	<b>Office</b>	<b>GOP Candidate</b>	<b>Dem Candidate</b>
HD-21	Delegate	John Stirrup	Josh Thomas
HD-22	Delegate	Ian Lovejoy	Travis Nembhard
HD-75	Delegate	Carrie Coyner	Stephen Miller-Pitts Jr.
HD-97	Delegate	Karen Greenhalgh	Michael Feggans
SD-16	Senate	Siobhan Dunnivant	Schuyler VanValkenburg
SD-17	Senate	Emily Brewer	Clint Jenkins
SD-24	Senate	Danny Diggs	Monty Mason
SD-27	Senate	Tara Durant	Joel Griffin
SD-31	Senate	Juan Pablo Segura	Russett Perry

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B1. For which candidate did you vote for State **[Office]**?

**[If B1:9, Prefer Not to Answer Ballot, Ask B2]**

B2. I understand the confidentiality of your vote and the privacy of the voting booth, but I want to assure you that this poll is being completed for research purposes only and that all responses will remain strictly confidential. In order to help do the best research possible, please reconsider and share how you voted for State **[Office]**?

B3. Combined Ballot

**n=600 n=553**

**Total Voted**

44%	48%	<b>[Republican Candidate in District]</b> , Republican
45%	49%	<b>[Democrat Candidate in District]</b> , Democrat
1%	1%	<b>[Only show/ask in SD-27]</b> Monica Gary, Independent
2%	3%	<b>[Do Not Read]</b> Write-In / Other [Specify: _____ ]
3%	--	<b>[Do Not Read]</b> Did Not Vote in State <b>[Office]</b> Race
5%	--	<b>[Do Not Read]</b> Prefer Not to Answer

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**[If B3:1, Vote GOP, Ask Q14 of Sample B] [Asked of N=132]**

14. Of everything you saw, read and heard, what were the one or two ads or pieces of information that stick out the most as the reasons why you voted for **[GOP Candidate]** instead of **[Dem Candidate]**? **[Coded Open-Open Responses]**

- 21% Like them/like what they stands for (General)
- 21% Republican/party affiliation
- 18% Abortion/pro-life/women's rights
- 8% Crime/tough on crime
- 8% Negative about other candidate
- 6% Attack ads/opponents trashing ads
- 5% Conservative/political stance
- 3% Budget/fiscal responsibility
- 3% Taxes
- 3% Smart/common sense
  
- 4% Other
- 4% None/nothing
- 1% Don't know
- 4% Refused

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**[If B3:2, Vote Dem, Ask Q14 of Sample B] [Asked of N=128]**

15. Of everything you saw, read and heard, what were the one or two ads or pieces of information that stick out the most as the reasons why you voted for **[Dem Candidate]** instead of **[GOP Candidate]**? **[Coded Open-Open Responses]**

- 40% Abortion/women's rights
  - 20% Negative about other candidate/other candidate is racist/is a liar
  - 15% Democrat/party affiliation
  - 12% Like them/like what they stands for (General)
  - 5% Education support
  - 2% Military service/veteran
  
  - 4% Other
  - 9% None/nothing
  - 3% Don't know
  - 1% Refused
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**[If B3:1-2, Vote GOP/Dem Candidate, Ask Q16] [Shown Off Total Base N=600]**

16. Was your vote for State **[Office]** more of a vote:  
**[If B3:1, GOP Candidate, show punches 1-2,8-9] [Randomize 1-2]**  
**[If B3:2, Dem Candidate, show punches 3-4,8-9] [Randomize 3-4]**

**n=600 n=264 N=271**

	<u>Total</u>	<u>GOP</u>	<u>Dem</u>	
	32%	73%	n/a	For <b>[GOP Candidate]</b>
	9%	20%	n/a	Against <b>[Dem Candidate]</b>
	15%	n/a	34%	Against <b>[GOP Candidate]</b>
	27%	n/a	59%	For <b>[Dem Candidate]</b>
	4%	4%	6%	<b>[Do Not Read]</b> Don't Know
	2%	2%	2%	<b>[Do Not Read]</b> Prefer Not to Answer

17. Some people decide early in a campaign how they will vote, while others make their decisions just before the election. When would you say you made your FINAL decision on which candidate you were going to vote for State **[Office]**? **[Rotate 1-6 Top to Bottom, Bottom to Top]**

6%	<b>[If V2:1, Tuesday]</b> Today / <b>[If V2:3, Wednesday]</b> Tuesday, November 7
8%	In November, the last few days before the election
10%	During the last two weeks in October
10%	During the first two weeks in October
16%	In September
45%	Before September
3%	<b>[Do Not Read]</b> Don't Know
2%	<b>[Do Not Read]</b> Prefer Not to Answer
<b>13%</b>	<b>TOTAL NOVEMBER</b>
<b>21%</b>	<b>TOTAL OCTOBER</b>
<b>61%</b>	<b>TOTAL SEPTEMBER/EARLIER</b>

**[If B3:1-2, Vote GOP/Dem Candidate, Ask Q18] [Shown off Total N=600]**

18. **[If B3:1, Vote GOP Candidate, ask]** Even though you voted for Republican **[GOP Candidate]**, did you ever consider voting for Democrat **[Dem Candidate]**?  
**[If B3:1, Vote GOP Candidate, Rotate 1-3 Top to Bottom, Bottom to Top]**

**[If B3:2, Vote Dem Candidate, ask]** Even though you voted for Democrat **[Dem Candidate]**, did you ever consider voting for Republican **[GOP Candidate]**?  
**[If B3:2, Vote Dem Candidate, Rotate 4-6 Top to Bottom, Bottom to Top]**

**n=600 n=264 N=271**

<b>Total</b>	<b>GOP</b>	<b>Dem</b>	
1%	3%	n/a	Strongly considered voting for Democrat <b>[Dem Candidate]</b>
7%	16%	n/a	Somewhat considered voting for Democrat <b>[Dem Candidate]</b>
35%	80%	n/a	Never considered voting for Democrat <b>[Dem Candidate]</b>
1%	n/a	3%	Strongly considered voting for Republican <b>[GOP Candidate]</b>
6%	n/a	13%	Somewhat considered voting for Republican <b>[GOP Candidate]</b>
36%	n/a	80%	Never considered voting for Republican <b>[GOP Candidate]</b>
1%	*	3%	<b>[Do Not Read]</b> Don't Know
1%	1%	1%	<b>[Do Not Read]</b> Prefer Not to Answer
<b>16%</b>	<b>19%</b>	<b>16%</b>	<b>TOTAL PERSUADABLE / CONSIDER OTHER PARTY</b>
<b>8%</b>	<b>19%</b>	<b>n/a</b>	<b>TOTAL VOTE REPUBLICAN / CONSIDER DEMOCRAT</b>
<b>7%</b>	<b>n/a</b>	<b>16%</b>	<b>TOTAL VOTE DEMOCRAT / CONSIDER REPUBLICAN</b>

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19. Putting aside character or other personal issues, which issue was the most important when deciding your vote for state legislature? **[Randomize 1-6]**

- 35% Abortion
  - 23% The economy and the cost of living
  - 10% Crime and public safety
  - 10% Education
  - 7% Taxes and spending
  - 5% Guns
  
  - 2% **[Do Not Read]** Other **[SPECIFY: \_\_\_\_ ]**
  - 4% **[Back Coded]** All of the above (General)
  - 1% **[Back Coded]** Democrat/want a Republican in office
  - \* **[Back Coded]** LGBTQ rights
  
  - 1% **[Do Not Read]** Don't Know
  - 1% **[Do Not Read]** Prefer Not to Answer
-

Now I am going to read you the names of some people who are active in politics. For each, please tell me whether you've heard of that person; then if so, please tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of that person. If I name someone you don't know too much about, just tell me and we'll go on to the next one.

	<i>TOTAL</i>	<i>TOTAL</i>	<i>VERY</i>	<i>SMWT</i>	<i>SMWT</i>	<i>VERY</i>	<i>HRD</i>	<i>NEVER</i>	<i>[DNR]</i>	
	<i>HRD</i>	<i>TOTAL</i>	<i>TOTAL</i>	<i>VERY</i>	<i>SMWT</i>	<i>SMWT</i>	<i>VERY</i>	<i>OF/NO</i>	<i>NEVER</i>	<i>[DNR]</i>
	<i>OF</i>	<i>FAV</i>	<i>UNFAV</i>	<i>FAV</i>	<i>FAV</i>	<i>UNFAV</i>	<i>UNFAV</i>	<i>OPIN</i>	<i>HEARD</i>	<i>REF</i>
<b>[Randomize Q20-24]</b>										
20. Joe Biden	<b>98%</b>	<b>43%</b>	<b>54%</b>	20%	23%	10%	44%	1%	*	2%
21. Donald Trump	<b>97%</b>	<b>40%</b>	<b>57%</b>	23%	17%	7%	50%	1%	1%	2%
22. Glenn Youngkin	<b>97%</b>	<b>52%</b>	<b>42%</b>	34%	18%	12%	30%	3%	1%	2%
23. <b>[GOP Candidate]</b>	<b>94%</b>	<b>47%</b>	<b>40%</b>	27%	20%	16%	24%	6%	5%	2%
24. <b>[Dem Candidate]</b>	<b>90%</b>	<b>48%</b>	<b>35%</b>	21%	27%	12%	22%	7%	8%	2%

25. Was your vote for State **[Office]**... **[Rotate 1-2]**

- 35% To support Governor Glenn Youngkin and his policies
- 33% To oppose Governor Glenn Youngkin and his policies
- 26% Or was Governor Glenn Youngkin and his policies not a factor in your vote?
  
- 2% **[DO NOT READ]** Don't Know
- 4% **[DO NOT READ]** Prefer Not to Answer

Now I'm going to read you some statements, and please tell me if you think that statement better describes **[Rotate]** **[GOP Candidate]**...or... **[Dem Candidate]**. **[Rotate Punches 1-2]**

	<b>GOP</b>	<b>DEM</b>	<b>[DNR] BOTH</b>	<b>[DNR] NEITHER</b>	<b>[DNR] DK</b>	<b>[DNR] REF</b>
<b>[Randomize Q26-31]</b>						
26. Agrees with you on issues	43%	39%	2%	4%	9%	3%
27. Has the right ideas to fix the economy and stop rising prices	42%	30%	3%	10%	14%	2%
28. Is too extreme	39%	33%	2%	12%	11%	3%
29. Is honest and trustworthy	33%	31%	8%	10%	14%	3%
30. Will be an independent voice	32%	32%	2%	18%	14%	3%
31. Will keep Virginia safe	45%	33%	7%	5%	9%	2%

Now I'm going to read you some statements, and please tell me if the issue was VERY concerning, SOMEWHAT concerning, NOT VERY concerning or NOT AT ALL concerning when it came time to deciding which candidate to vote for.

	<b>TOTAL CON- CERNED</b>	<b>TOTAL NOT</b>	<b>VERY</b>	<b>SOMWT</b>	<b>NOT TOO</b>	<b>NOT AT ALL</b>	<b>[DNR] DK</b>	<b>[DNR] REF</b>
<b>[Randomize Q32-37]</b>								
32.	<b>[GOP candidate]</b> would vote to take away women's rights, criminalize doctors, and ban abortion.							
	<b>62%</b>	<b>30%</b>	50%	11%	8%	22%	4%	4%
33.	<b>[GOP candidate]</b> would weaken gun safety laws that let criminals and the mentally ill get easy access to guns.							
	<b>63%</b>	<b>27%</b>	47%	16%	7%	20%	6%	4%
34.	<b>[GOP candidate]</b> would vote to ban books and push policies that target and discriminate against gays, lesbians and other minorities.							
	<b>59%</b>	<b>34%</b>	46%	13%	11%	23%	4%	3%
35.	<b>[Dem candidate]</b> would support policies that allow abortion at up to the 40 <sup>th</sup> week of pregnancy.							
	<b>57%</b>	<b>36%</b>	44%	13%	12%	24%	4%	4%
36.	<b>[Dem candidate]</b> would support soft-on-crime policies like defunding the police and releasing criminals from jail.							
	<b>62%</b>	<b>30%</b>	48%	13%	10%	20%	4%	4%
37.	<b>[Dem candidate]</b> would oppose parent's rights in schools and push a radical ideology on children that lets boys use girls locker rooms and play on girls sports teams.							
	<b>60%</b>	<b>32%</b>	49%	11%	10%	22%	4%	4%

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38. Regardless of who you voted for, which statement comes closest to your own opinion?  
**[Randomize 1-2]**

35% **[GOP candidate]** is an extremist who would vote to take away women's rights, criminalize doctors, and ban abortion.

...OR...

51% **[GOP candidate]** supports reasonable limits on abortion, like outlawing late term abortions while allowing for exceptions for rape, incest and the life of the mother.

10% **[Do Not Read]** Don't Know

4% **[Do Not Read]** Prefer Not to Answer

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39. Thinking more about some issues...

Generally speaking, are you more likely to trust news and information you see  
**[Randomize 1-2]**

15% Online and in social media  
OR

41% In traditional media, like television and newspapers

10% **[Do Not Read]** Both

30% **[Do Not Read]** Neither

2% **[Do Not Read]** Don't Know

1% **[Do Not Read]** Prefer Not to Answer

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40. Thinking about the next generation of technology advancements like artificial intelligence, do they make you feel **[Randomize 1-2]**

19% More hopeful and optimistic about the future  
OR

57% More anxious and concerned about the future

13% **[Do Not Read]** Both

7% **[Do Not Read]** Neither

3% **[Do Not Read]** Don't Know

1% **[Do Not Read]** Prefer Not to Answer

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41. Which comes closest to your position on abortion? Should abortion be **[Rotate 1-4 Top to Bottom, Bottom to Top]**

26% Legal in all cases

40% Legal in most cases

23% Illegal in most cases

5% Illegal in all cases

4% **[Do Not Read]** Don't Know

3% **[Do Not Read]** Prefer Not to Answer

**66% TOTAL LEGAL**

**28% TOTAL ILLEGAL**

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Now I am going to read you some ways people were contacted by political candidates, campaigns and groups. Please tell me if you were contacted by either **[ROTATE] Republican [GOP candidate]**'s campaign or groups supporting **[him/her]**...or.. Democrat **[Dem candidate]**'s campaign or groups supporting **[him/her]**, were contacted by campaigns and groups from both parties, or were NOT contacted that way by candidates, campaigns or groups from either party.  
**[Rotate punches :1-2]**

	<b>TOTAL YES</b>	<b>TOT GOP</b>	<b>TOT DEM</b>	<b>YES GOP</b>	<b>YES DEM</b>	<b>YES BOTH</b>	<b>NO DID NOT</b>	<b>DON'T KNOW</b>	<b>[DNR] REF</b>
<b>[Randomize Q42-54]</b>									
42.	<b>20%</b>	<b>12%</b>	<b>13%</b>	7%	8%	5%	77%	1%	2%
43.	<b>78%</b>	<b>71%</b>	<b>71%</b>	6%	7%	64%	17%	5%	1%
44.	<b>39%</b>	<b>30%</b>	<b>30%</b>	6%	9%	24%	51%	9%	1%
45.	<b>67%</b>	<b>54%</b>	<b>54%</b>	14%	13%	40%	28%	4%	1%
46.	<b>15%</b>	<b>9%</b>	<b>10%</b>	5%	6%	4%	81%	1%	3%
47.	<b>52%</b>	<b>39%</b>	<b>41%</b>	11%	13%	28%	43%	4%	1%
48.	<b>38%</b>	<b>32%</b>	<b>31%</b>	7%	7%	25%	52%	8%	2%
49.	<b>69%</b>	<b>64%</b>	<b>64%</b>	5%	5%	59%	27%	4%	1%
50.	<b>50%</b>	<b>42%</b>	<b>41%</b>	8%	8%	33%	39%	10%	1%

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	<b>TOTAL YES</b>	<b>TOT GOP</b>	<b>TOT DEM</b>	<b>YES GOP</b>	<b>YES DEM</b>	<b>YES BOTH</b>	<b>NO DID NOT</b>	<b>DON'T KNOW</b>	<b>[DNR] REF</b>
51. Did you receive handwritten postcards or letters?	<b>42%</b>	<b>29%</b>	<b>35%</b>	6%	12%	23%	51%	7%	1%
52. Did you get a notice that while your vote is private, that whether you vote is public record, and encourage you to be a voter?	<b>27%</b>	<b>21%</b>	<b>23%</b>	5%	7%	16%	55%	16%	2%
53. Did you get a notice encouraging you to vote early, either by absentee mail or at an early voting location?	<b>63%</b>	<b>50%</b>	<b>49%</b>	13%	13%	36%	25%	11%	2%
54. Did you see social media posts from a candidate?	<b>48%</b>	<b>44%</b>	<b>43%</b>	5%	4%	38%	46%	5%	1%
55. <b>[ALWAYS ASK LAST]</b> Which candidate did you see <u>MORE</u> television ads from?	<b>68%</b>	<b>50%</b>	<b>47%</b>	21%	18%	28%	17%	13%	2%

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56. Now thinking about the various ways people get their news and information.

Some people have stopped using cable or satellite for their television and only use streaming services like Netflix, Prime Video, or Disney+ to watch television shows and live events.

Thinking about your own habits to view television programming, which of the following best describes the way you view television programming? **[Rotate 1-5 Top to Bottom, Bottom to Top; Randomize 2-5 within that block; Always show 6-7-9 last and in order]**

- 36% You use BOTH cable, satellite, or a broadcast antenna AND an online streaming service
  - 14% You ONLY use cable
  - 3% You ONLY use satellite
  - 4% You ONLY watch broadcast TV like ABC, CBS and NBC via an antenna
  - 34% You ONLY use an online streaming service
  
  - 7% Or do you NOT watch television?
  
  - 1% **[Do Not Read]** Other **[SPECIFY: \_\_\_\_\_ ]**
  
  - 2% **[Do Not Read]** Don't Know
  
  - 70% TOTAL ONLINE/STREAMING**
  - 21% TOTAL CABLE / SATELLITE / BROADCAST ONLY**
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**[If Q56:1 or Q56:5, ask Q57] [Asked of N=419 with Streaming]**

57. Which streaming services do you watch most often? **[If V1:1-2, Phone/Landline, Do NOT Read choices] [Do NOT Randomize] [Accept Multiple Responses]**

**n=419 n=600**

<b><u>Skip</u></b>	<b><u>Total</u></b>	
56%	39%	Netflix
48%	33%	Amazon Prime Video
34%	24%	Hulu
27%	19%	YouTubeTV or YouTube Premium
24%	16%	Disney+
17%	12%	Peacock
16%	11%	HBO Max
16%	11%	Paramount+
15%	11%	AppleTV+
11%	8%	Roku
8%	6%	ESPN+
7%	5%	Fox or Fox Nation
7%	5%	Discovery+
4%	3%	XfinityStream
4%	3%	Tubi
4%	2%	AMC+
3%	2%	Rumble
3%	2%	Dish on Demand
2%	1%	FuboTV
5%	4%	Other <b>[SPECIFY: _____ ]</b>
3%	2%	Don't Know / Don't Remember

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58. Which social media platforms or apps, if any, do you use? **[If V1:1-2, Phone/Landline, Do NOT Read choices] [Do NOT Randomize] [Accept Multiple Responses]**

- 60% Facebook
  - 40% Instagram
  - 26% YouTube
  - 22% X, formerly known as Twitter
  - 20% LinkedIn
  - 14% TikTok
  - 11% Pinterest
  - 10% Reddit
  - 8% Snapchat
  - 7% WhatsApp
  - 7% NextDoor
  - 4% Discord
  - 3% Rumble
  - 3% Truth Social
  - 2% Threads
  - 1% BlueSky
  - 1% Mastodon
  - 1% Gab
  - 1% Parler
  - 1% Gettr
  
  - 1% Other **[SPECIFY: \_\_\_\_\_ ]**
  - 19% None of these
  - 1% Don't Know
-

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59. Now I have a few questions for statistical purposes only.

Generally speaking, do you think of yourself as **[Randomize 1-2]**

- 30% A Republican
- 32% A Democrat
- 36% An Independent or something else
  
- 1% **[Do Not Read]** Don't Know
- 2% **[Do Not Read]** Prefer Not to Answer

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**[If Q59:1-2, Republican/Democrat, ask Q60]**

60. Would you call yourself a STRONG **[Republican/Democrat]** or a NOT-SO-STRONG **[Republican/Democrat]**?

**[If Q59:3-9, Independent, ask Q61]**

61. Do you think yourself as closer to the **[ROTATE]** Republican Party or Democratic Party?  
**[Rotate 3-5 Top to Bottom, Bottom to Top]**

62. Re-Code Party Identification **[Code based on Q59 -Q61]**

- 23% Strong Republican
  - 8% Not-So-Strong Republican
  - 15% Lean to Republicans
  
  - 9% Independent / Something Else
  
  - 11% Lean to Democrats
  - 8% Not-So-Strong Democratic
  - 24% Strong Democratic
  
  - 1% **[Do Not Read]** Don't Know
  - 1% **[Do Not Read]** Prefer Not to Answer
  
  - 45% TOTAL REPUBLICAN**
  - 43% TOTAL DEMOCRATIC**
-

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63. Regardless of how you feel today, for whom DID you vote in the 2020 election for President? **[Randomize 1-2]**

**n=600 n=561**

**Total Voted**

42% 45% Republican Donald Trump

47% 50% Democrat Joe Biden

5% 5% Someone else

3% -- Or did you not vote in that election?

1% -- **[Do Not Read]** Don't Know / Don't Remember

3% -- **[Do Not Read]** Prefer Not to Answer

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64. Regardless of how you feel today, for whom DID you vote in the 2021 election for Governor? **[Randomize 1-2]**

**n=600 n=535**

**Total Voted**

47% 53% Republican Glenn Youngkin

39% 44% Democrat Terry McAuliffe

3% 4% Someone else

6% -- Or did you not vote in that election?

2% -- **[Do Not Read]** Don't Know / Don't Remember

2% -- **[Do Not Read]** Prefer Not to Answer

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**[SHOW TO ALL AT END]** In compliance with Virginia's disclosure laws, we are required to inform you that this survey was authorized by the Center for Campaign Innovation.

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65. Calc Party

23% Hard Republican  
12% Soft Republican  
17% Independent  
14% Soft Democrat  
34% Hard Democrat

**35% TOTAL REPUBLICAN**  
**48% TOTAL DEMOCRAT**

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66. General Election Vote History

10% 0 of 4  
8% 1 of 4  
8% 2 of 4  
22% 3 of 4  
52% 4 of 4

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67. 2022 General Vote History

**78% TOTAL VOTED**  
49% Voted  
29% Voted by Absentee/Mail  
-- Voted by Early Ballot  
  
22% Did Not Vote

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68. 2021 General Vote History

**78% TOTAL VOTED**  
48% Voted  
30% Voted by Absentee/Mail  
-- Voted by Early Ballot  
  
22% Did Not Vote

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69. 2020 General Vote History

**83% TOTAL VOTED**  
27% Voted  
56% Voted by Absentee/Mail  
-- Voted by Early Ballot  
  
17% Did Not Vote

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70. 2019 General Vote History [VH19G]

**59% TOTAL VOTED**  
55% Voted  
5% Voted by Absentee/Mail  
-- Voted by Early Ballot  
  
41% Did Not Vote

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71. 2023 Absentee Return

**32% TOTAL VOTED/ABSENTEE BALLOT**  
3% Absentee Ballot Mailed  
9% Absentee Ballot Returned  
19% Early Voted  
  
68% None

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72. Presence of Children Consumer Flag

59% No  
41% Yes

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73. DMA

32% Norfolk-Portsmouth-Newport News  
24% Richmond - Petersburg  
45% Washington, D.C. (Hagerstown)

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74. Metro Type

12% Urban  
64% Suburban  
1% Town  
23% Rural  
  
\* Unknown

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75. CongressionalDistrict

22% CD-01  
17% CD-02  
7% CD-03  
10% CD-04  
15% CD-07  
30% CD-10

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