



Center for Campaign Innovation National Post-Election Online Survey
Sunday – Thursday, November 1-5, 2020
N=1,200 Voters with an oversample of N=250 Donors (n=541 Total Donors)
Topline

**Denotes results under 0.5%*

Due to rounding, some figures may be higher or lower by less than one-half of one percent. Totals may not add up to 100%.

1. Are you registered to vote?

Voters Donors

100%. Yes

2. In what state are you registered to vote?

<u>Voters</u>	<u>Donors</u>		<u>Voters</u>	<u>Donors</u>	
--	*	Alaska	2%	1%	Alabama
*	--	Arkansas	2%	2%	Arizona
10%	14%	California	2%	1%	Colorado
1%	1%	Connecticut	*	*	District of Columbia
*	*	Delaware	6%	6%	Florida
3%	2%	Georgia	1%	1%	Hawaii
*	*	Iowa	*	--	Idaho
3%	3%	Illinois	2%	1%	Indiana
.1%	--	Kansas	1%	2%	Kentucky
2%	*	Louisiana	3%	2%	Massachusetts
2%	3%	Maryland	1%	*	Maine
5%	3%	Michigan	2%	3%	Minnesota
3%	2%	Missouri	1%	*	Mississippi
*	1%	Montana	5%	4%	North Carolina
*	*	North Dakota	1%	1%	Nebraska
1%	1%	New Hampshire	2%	3%	New Jersey
1%	*	New Mexico	2%	1%	Nevada
6%	6%	New York	4%	4%	Ohio
1%	2%	Oklahoma	2%	2%	Oregon
5%	7%	Pennsylvania	*	--	Rhode Island
3%	1%	South Carolina	*	--	South Dakota
2%	3%	Tennessee	8%	9%	Texas
*	1%	Utah	2%	2%	Virginia
--	*	Vermont	2%	2%	Washington
2%	2%	Wisconsin	*	--	West Virginia
--	--	Wyoming			

3. **[IF SUNDAY/MONDAY, SHOW]** As you know, Tuesday is Election Day. Many people we have interviewed are not able to make it to the polls to vote. How about you? Did you already vote in this year's election, do you plan to vote on Tuesday, or like many others, are you unable to make it to the polls?

[IF TUESDAY, SHOW] As you know, today is Election Day. Many people we have interviewed were not able to make it to the polls to vote. How about you? Did you happen to vote in this year's election, do you plan to vote later today, or like many others, were you unable to make it to the polls?

[IF WEDNESDAY/THURSDAY, SHOW] As you know, yesterday was Election Day. Many people we have interviewed did not happen to vote. How about you? Did you happen to vote in this year's election, or like many others, were you unable to make it to the polls?

<u>Voters</u>	<u>Donors</u>	
93%	98%	Yes, Already Voted / [ON WEDNESDAY, SHOW AS] Yes, Voted
7%	2%	Yes, Plan to Vote [DO NOT SHOW ON WEDNESDAY]

[If Q3:2, Plan to Vote, ask Q4]

4. Do you know the location of the place where you go vote?

<u>Voters</u>	<u>Donors</u>	
100%	100%	Yes, I know the location of where to vote

5. **[IF Q3:1, ALREADY VOTED, ASK]** In this year's election, how did you cast your vote?

[IF Q3:2, PLAN TO VOTE, ASK] In this year's election, how do you plan to cast your vote?

[ROTATE 1-3 TOP TO BOTTOM, BOTTOM TO TOP]

<u>Voters</u>	<u>Donors</u>	
45%	49%	By Mail or Absentee Ballot
29%	30%	At an Early Polling Location before Tuesday November 3
26%	21%	At a Polling Place on Tuesday November 3
--	--	Don't Know

Now there are a few questions for statistical purposes.

6. What is your gender? **[ROTATE 1-2]**

<u>Voters</u>	<u>Donors</u>	
46%	55%	Male
53%	45%	Female
1%	*	Non-binary/Other

7. In what year were you born?

<u>Voters</u>	<u>Donors</u>	
5%	3%	18-24
8%	1%	25-29
7%	3%	30-34
8%	3%	35-39
8%	7%	40-44
8%	7%	45-49
9%	10%	50-54
9%	6%	55-59
11%	12%	60-64
10%	16%	65-69
10%	20%	70-74
7%	12%	75 And Over
--	--	[DO NOT SHOW] Prefer Not to Answer
20%	7%	18-34
16%	10%	35-44
17%	17%	45-54
20%	18%	55-64
27%	48%	65+

8. What is the highest level of education that you have completed?

<u>Voters</u>	<u>Donors</u>	
1%	*	Did not complete high school
26%	9%	Graduated high school
5%	5%	Attended technical/vocational school
20%	21%	Attended some college but no degree
9%	12%	Graduated two-year college with Associate's degree
24%	23%	Graduated four-year college with Bachelor's degree
14%	30%	Obtained Master's PhD or some other post-graduate degree
--	--	Don't Know
27%	9%	Total High School or Less
35%	38%	Total Some College / Vocational School
38%	53%	Total College Grad+

9. Do you consider yourself to be White, African American or Black, Hispanic or Latino, Asian, Native American or American Indian, or something else? **[Accept Multiple Responses]**

<u>Voters</u>	<u>Donors</u>	
74%	75%	White
11%	13%	African American or Black
10%	4%	Hispanic or Latino
3%	6%	Asian
1%	1%	Native American or American Indian
1%	2%	Other / Something Else [SPECIFY: _____]
*	--	Don't Know

10. Do you feel that things in the country are generally going in the right direction or do you feel things have gotten off on the wrong track?

<u>Voters</u>	<u>Donors</u>	
27%	23%	Right Direction
67%	75%	Wrong Track
6%	2%	Don't Know

11. Do you **[ROTATE TOP TO BOTTOM, BOTTOM TO TOP]** strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the job Donald Trump is doing as President? **[ROTATE 1-4 TOP TO BOTTOM, BOTTOM TO TOP]**

<u>Voters</u>	<u>Donors</u>	
29%	25%	Strongly Approve
18%	9%	Somewhat Approve
7%	4%	Somewhat Disapprove
45%	63%	Strongly Disapprove
1%	--	Don't Know
47%	34%	Total Approve
52%	66%	Total Disapprove

12. For which candidate [Q3:1 did / Q3:2 will] you vote for President? [ROTATE :1-2, :3-4] Republican Donald Trump; Democrat Joe Biden; Libertarian Jo Jorgensonl or Green Party Howie Hawkins?

[If Q12:9, Prefer Not to Answer, ask Q13]

13. I understand the confidentiality of your vote and the privacy of the voting booth, but I want to assure you that this poll is being completed for research purposes only and that all responses will remain strictly confidential. In order to help do the best research possible, please reconsider and share how you [Q3:1 voted / Q3:2 will vote] for President? [ROTATE :1-2, :3-4] Republican Donald Trump; Democrat Joe Biden; Libertarian Jo Jorgensonl or Green Party Howie Hawkins?

14. Re-Calculated Presidential Ballot

<u>Voters</u>	<u>Donors</u>	
46%	32%	Republican Donald Trump [Q12:1 or Q13:1]
50%	65%	Democrat Joe Biden [Q12:2 or Q13:2]
1%	1%	Libertarian Jo Jorgensen [Q12:3 or Q12:3]
*	--	Green Party Howie Hawkins [Q12:4 or Q13:4]
1%	1%	Someone Else [SPECIFY: _____] [Q12:4 or Q12:4]
2%	*	Prefer Not to Answer [Q13:9]

[IF Q14:1-2, Trump/Biden Voter, Ask Q15] [Results shown among all respondents]

15. Is your vote more of a vote [ROTATE 1-2, 3-4]

<u>Voters</u>	<u>Donors</u>	
32%	23%	For Donald Trump
5%	3%	Against Joe Biden
19%	17%	Against Donald Trump
18%	20%	For Joe Biden
19%	34%	Both
2%	1%	Neither
*	--	Don't Know

[IF Q14:1-8, Choice, Ask Q16] [Results shown among all respondents]

16. Some people decide early in a campaign how they will vote, while others make their decisions just before the election. When would you say you made your FINAL decision on which candidate you were going to vote for President? **[ROTATE 1-7 TOP TO BOTTOM, BOTTOM TO TOP]**

<u>Voters</u>	<u>Donors</u>	
3%	3%	Today / Tuesday, November 3rd
2%	1%	Last few days before the election
4%	3%	During the last two weeks in October
6%	4%	During the first two weeks in October
7%	6%	In September
73%	81%	Before September
2%	2%	Don't Know
6%	3%	Total November
10%	7%	Total October
7%	6%	Total September
73%	81%	Total Before September

[IF Q14:1-2, Trump or Biden Voter, Ask Q17] [Results shown among all respondents]

17. **[If Q14:1, Trump Voter, Show]** Even though you **[Q3:1** voted / **Q3:2** are voting] for Donald Trump, did you ever consider voting for Joe Biden?

[If Q14:2, Biden Voter, Show] Even though you **[Q3:1** voted / **Q3:2** are voting] for Joe Biden, did you ever consider voting for Donald Trump?

<u>Voters</u>	<u>Donors</u>	
*	--	Strongly considered voting for Joe Biden
3%	1%	Somewhat considered voting for Joe Biden
42%	30%	Never considered voting for Joe Biden
1%	1%	Strongly considered voting for Donald Trump
2%	2%	Somewhat considered voting for Donald Trump
47%	62%	Never considered voting for Donald Trump
*	1%	Don't Know
7%	4%	Total Persuadable
4%	1%	Total Considered Biden
3%	3%	Total Considered Trump

18. For which candidate [Q3:1 did / Q3:2 will] you vote for U.S. Congress in your district?
[ROTATE 1-2] The Republican Candidate or the Democratic candidate?

[If Q18:9, Prefer Not to Answer, ask Q19]

19. I understand the confidentiality of your vote and the privacy of the voting booth, but I want to assure you that this poll is being completed for research purposes only and that all responses will remain strictly confidential. In order to help do the best research possible, please reconsider and share how you [Q3:1 voted / Q3:2-3 will vote] for U.S. Congress in your district? [ROTATE 1-2] The Republican Candidate or the Democratic candidate?
20. Re-Calculated Congressional Ballot

<u>Voters</u>	<u>Donors</u>	
49%	34%	The Republican Candidate [Q18:1 or Q19:1]
49%	64%	The Democratic Candidate [Q18:2 or Q19:2]
1%	1%	Someone Else [SPECIFY: _____] [Q18:8 or Q19:8]
2%	*	Prefer Not to Answer [Q19:9]

[IF Q20:1-2, Republican/Democrat for U.S. Congress, ask Q21] [Results shown among all respondents]

21. Is your vote more of a vote [ROTATE 1-2, 3-4]

<u>Voters</u>	<u>Donors</u>	
36%	24%	For the Republican candidate for U.S. Congress
4%	4%	Against the Democratic candidate for U.S. Congress
6%	6%	Against the Republican candidate for U.S. Congress
32%	39%	For the Democratic candidate for U.S. Congress
14%	24%	Both
4%	1%	Neither
1%	--	Don't Know

[IF Q20:1-8, Candidate for U.S. Congress, ask Q22] [Results shown among all respondents]

22. Some people decide early in a campaign how they will vote, while others make their decisions just before the election. When would you say you made your FINAL decision on which candidate you were going to vote for U.S. Congress? [ROTATE 1-7 TOP TO BOTTOM, BOTTOM TO TOP]

<u>Voters</u>	<u>Donors</u>	
3%	1%	Today / Tuesday, November 3rd
6%	1%	Last few days before the election
6%	4%	During the last two weeks in October
10%	10%	During the first two weeks in October
10%	9%	In September
59%	71%	Before September
4%	2%	Don't Know
9%	2%	Total November
16%	15%	Total October
10%	9%	Total September
59%	71%	Total Before September

[IF Q20:1-2, Republican/Democrat for U.S. Congress, ask Q23] [Results shown among all respondents]

23. **[If Q20:1, Republican Voter, Show]** Even though you [Q3:1 voted / Q3:2 are voting] Republican for U.S. Congress, did you ever consider voting for the Democrat for U.S. Congress?

[If Q20:2, Democrat Voter, Show] Even though you [Q3:1 voted / Q3:2 are voting] for the Democrat for U.S. Congress, did you ever consider voting for the Republican for U.S. Congress?

<u>Voters</u>	<u>Donors</u>	
*	--	Strongly considered voting for the Democrat for U.S. Congress
7%	6%	Somewhat considered voting for the Democrat for U.S. Congress
41%	28%	Never considered voting for the Democrat for U.S. Congress
1%	2%	Strongly considered voting for the Republican for U.S. Congress
9%	7%	Somewhat considered voting for the Republican for U.S. Congress
38%	56%	Never considered voting for the Republican for U.S. Congress
2%	1%	Don't Know
17%	14%	Total Persuadable
7%	6%	Total Considered Democrat
10%	8%	Total Considered Republican

**[IF Vote Trump/Congressional Democrat OR Biden/Congressional Republican, ask Q4]
[IF (Q14:1 & Q20:2) OR (Q14:2 & Q20:1), Ask Q24] [Do NOT ASK Q24 of Donor
Oversample Survey]**

24. **[If Q14:1 & Q20:2, Trump/Democrat, Show]** Why did you split your ticket and vote Donald Trump for President but then vote for the Democratic candidate for Congress?

What was it about the candidate running for U.S. Congress that made you vote for candidates of different parties for President and U.S. Congress?

[If Q14:2 & Q20:1, Biden / Republican, Show] Why did you split your ticket and vote Joe Biden for President but then vote for the Republican candidate for Congress?

What was it about the candidate running for U.S. Congress that made you vote for candidates of different parties for President and U.S. Congress?

SEE VERBATIM LIST-OUTS

-
25. Now thinking about ALL the offices that **[Q3:1 were / Q3:2 are]** on the ballot this year, from President to U.S. Congress to state and local offices. Which best describes how you **[Q3:1 voted / Q3:2 will vote]** for all the offices across the ballot? **[ROTATE 1-7 TOP TO BOTTOM, BOTTOM TO TOP]**

[If Q25:9, Prefer Not to Answer, ask Q26]

26. I understand the confidentiality of your vote and the privacy of the voting booth, but I want to assure you that this poll is being completed for research purposes only and that all responses will remain strictly confidential. In order to help do the best research possible, please reconsider and share how you **[Q3:1 voted / Q3:2 will vote]** for all the offices that are on the ballot from President to U.S. Congress to state and local offices? **[ROTATE 1-7 TOP TO BOTTOM, BOTTOM TO TOP]**

27. Re-coded Vote Behavior Ballot

<u>Voters</u>	<u>Donors</u>	
29%	20%	Straight Republican [Q25:1 or Q26:1]
14%	10%	Mostly Republican [Q25:2 or Q26:2]
4%	4%	A few more Republicans than Democrats [Q25:3 or Q26:3]
5%	2%	About equally for both parties [Q25:4 or Q26:4]
3%	3%	A few more Democrats than Republicans [Q25:5 or Q26:6]
16%	15%	Mostly Democratic [Q25:6 or Q26:7]
27%	44%	Straight Democratic [Q25:7 or Q26:7]
1%	1%	Other [SPECIFY: _____] [Q25:2 or Q26:2]
1%	*	Prefer Not to Answer [Q26:9]
42%	30%	Total Republican
13%	9%	Total Ticket-Splitters
43%	59%	Total Democrat

Below are the names of some people and groups who are active in politics today and please indicate if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of each one. If there is someone you have not heard of or do not have an opinion about, please indicate it.

[RANDOMIZE Q28-36]

	TOT FAV	TOT UNFAV	VERY FAV	SMWT FAV	SMWT UNFAV	VERY UNFAV	HEARD OF NO OPINION	NVR HRD OF	DON'T KNOW
28. Donald Trump									
Voters	45%	54%	28%	17%	6%	48%	1%	--	*
Donors	31%	69%	23%	8%	2%	66%	*	--	--
29. Joe Biden									
Voters	47%	50%	25%	22%	11%	39%	2%	--	1%
Donors	63%	36%	43%	20%	6%	30%	1%	--	*
30. Mike Pence									
Voters	46%	49%	30%	17%	12%	37%	4%	*	1%
Donors	33%	66%	27%	5%	12%	54%	1%	--	--
31. Kamala Harris									
Voters	44%	51%	23%	21%	9%	43%	4%	1%	1%
Donors	60%	38%	41%	20%	5%	33%	2%	--	--
32. Mitch McConnell									
Voters	30%	50%	11%	19%	12%	38%	11%	3%	6%
Donors	27%	69%	12%	16%	7%	62%	4%	--	*
33. Chuck Schumer									
Voters	26%	45%	9%	16%	12%	33%	14%	7%	8%
Donors	51%	41%	23%	28%	9%	32%	4%	1%	3%
34. Nancy Pelosi									
Voters	32%	62%	12%	20%	12%	50%	4%	1%	2%
Donors	56%	44%	29%	27%	8%	36%	*	--	*
35. Republicans in the U.S. Congress									
Voters	42%	52%	16%	26%	19%	33%	3%	*	2%
Donors	30%	70%	12%	18%	16%	54%	--	--	--
36. Democrats in the U.S. Congress									
Voters	41%	52%	14%	28%	17%	35%	4%	*	2%
Donors	57%	41%	24%	33%	11%	31%	1%	--	*

37. Which of the following options best describes your feelings about the Coronavirus outbreak in the United States? **[ROTATE 1-2]**

<u>Voters</u>	<u>Donors</u>	
53%	64%	The worst is yet to come
26%	23%	The worst is behind us
9%	5%	Coronavirus is not a major problem in the United States
12%	8%	Don't Know

The Coronavirus, or COVID-19, has impacted many people in different ways. Please indicate if the following has happened to you personally, someone in your family, a close friend, or if this has NOT happened to you or someone you know. Please select all that apply.

TOTAL YES	TOTAL FAMILY	YES, YOU	YES, FAMILY	YES, FRIEND	NO	DON'T KNOW
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[RANDOMIZE Q38-40]

38. Became sick with the Coronavirus

Voters	45%	22%	4%	20%	29%	54%	2%
Donors	51%	25%	4%	23%	32%	48%	2%

39. Died from the Coronavirus

Voters	14%	5%	--	5%	10%	85%	1%
Donors	20%	8%	--	8%	14%	79%	1%

40. Lost a job, were furloughed, or had salary or wages cut because of Coronavirus

Voters	46%	33%	16%	20%	19%	54%	1%
Donors	46%	34%	13%	24%	19%	52%	2%

Below is a list of ways people find out information about the election and candidates running for office. Please indicate if you took any of these actions over the past two years. If you did any of these actions, please indicate whether it was for a [ROTATE R/D] Republican or Democratic candidate, campaign or group, or for candidates in both parties. [RANDOMIZE Q41-51]

	TOTAL YES	TOTAL GOP	TOTAL DEM	YES, GOP	YES, DEM	YES, BOTH	NO DID NOT	DON'T KNOW
41. Talked to family members								
Voters	72%	58%	59%	13%	14%	45%	27%	*
Donors	81%	56%	68%	14%	26%	42%	17%	1%
42. Talked to friends, co-workers, or neighbors								
Voters	67%	55%	54%	13%	12%	42%	32%	*
Donors	81%	56%	69%	12%	26%	44%	18%	*
43. Searched online for additional information about the candidate or election								
Voters	44%	34%	38%	6%	10%	28%	56%	*
Donors	64%	43%	53%	10%	21%	33%	35%	1%
44. Visited the candidate's official campaign website								
Voters	20%	13%	16%	4%	7%	9%	79%	1%
Donors	43%	22%	34%	9%	21%	13%	56%	2%
45. Visited the candidate's social media websites, like their Facebook or Twitter page								
Voters	21%	16%	15%	6%	5%	10%	79%	*
Donors	34%	20%	26%	8%	14%	11%	64%	1%
46. Interacted with a candidate's social media presence, by liking a page or making a comment								
Voters	18%	11%	11%	7%	7%	4%	82%	*
Donors	32%	17%	21%	12%	16%	5%	65%	2%
47. Watched coverage of the candidate on a TV show like the news								
Voters	77%	65%	66%	10%	11%	55%	23%	*
Donors	91%	69%	79%	12%	22%	57%	8%	1%
48. Watched videos of or about the candidates online								
Voters	45%	37%	37%	7%	8%	29%	55%	*
Donors	60%	45%	48%	11%	15%	34%	40%	*
49. Personally met with or spoke to a political candidate running for office								
Voters	5%	4%	3%	2%	2%	1%	94%	*
Donors	16%	8%	11%	6%	8%	3%	83%	*
50. Participated in a livestream video event with a candidate on Zoom or Facebook Live								
Voters	5%	2%	4%	1%	2%	1%	95%	*
Donors	10%	3%	9%	2%	8%	1%	89%	*

	TOTAL YES	TOTAL GOP	TOTAL DEM	YES, GOP	YES, DEM	YES, BOTH	NO DID NOT	DON'T KNOW
51. Participated in a telephone town hall								
Voters	3%	1%	2%	1%	1%	*	97%	--
Donors	8%	3%	6%	3%	5%	1%	92%	*

[If Search, Visit Website, or Visit Social Media, (Q43:1-3 OR Q44:1-3 OR Q45:1-3), Ask Q52] [Asked of n=596 in voter survey and N=387 in donor survey]

52. You mentioned you searched online or went to candidate's website or social media site for information about the candidate or election. What specific information were you looking for online? Please select all that apply. **[RANDOMIZE 1-6]**

<u>Total Voters</u>	<u>Skip Voters</u>	<u>Total Donors</u>	<u>Skip Donors</u>	
31%	63%	46%	65%	Information/commentary about the candidate's stance on issues
26%	52%	35%	49%	Recent news about the candidate
19%	38%	32%	44%	Candidate's experience or biography
16%	32%	20%	28%	Information/commentary on political events, like debates
11%	21%	11%	15%	Information on the political process (voter guides, election schedule, how to vote, who is running, etc).
6%	11%	26%	37%	How to support or donate to a candidate
1%	2%	1%	2%	Other [SPECIFY: _____]
2%	5%	1%	2%	None of the Above
*	1%	*	1%	Don't Know

[Do NOT Ask Q53-57 of Donor Oversample Survey]

[Rotate Website Series Q53-54 with Social Media Series Q55-57]

[If visit website, Q44:1-3, ask Q53-54] [Show all items Q53-54 on one page]

53. In a few words, how you would describe your experience visiting the candidate's website? Which candidate's websites did you visit?

SEE VERBATIM LIST-OUTS

54. What could have been done to improve your experience visiting the website?

SEE VERBATIM LIST-OUTS

[If interact with on social media, Q46:1-3, ask Q55-57] [Show all items Q55-57 on one page]

55. You mentioned you interacted with a political candidate or group via social media. Please describe some of your interactions with a political candidate on social media. What candidates or types of candidates did you interact with on social media?

SEE VERBATIM LIST-OUTS

56. In a few words, how would you describe your experience interacting with a political candidate on social media?

SEE VERBATIM LIST-OUTS

57. What could have been done to improve your experience interacting with a candidate on social media?

SEE VERBATIM LIST-OUTS

Below are various ways people were contacted by political candidates, campaigns and groups. Please indicate if you were contacted by either **[ROTATE]** a Republican candidate, campaign, or group; a Democratic candidate, campaign, or group; both **[ROTATE]** Republican and Democratic candidates, campaigns or groups; or were you **NOT** contacted by candidates, campaigns, or groups from either party? **[RANDOMIZE Q58-68]**

	TOTAL YES	TOTAL GOP	TOTAL DEM	YES, GOP	YES, DEM	YES, BOTH	NO NEITHER	DON'T KNOW
58. Did you receive mail?								
Voters	77%	66%	68%	9%	11%	57%	21%	2%
Donors	93%	72%	80%	13%	20%	59%	6%	1%
59. Did you receive phone calls?								
Voters	48%	38%	40%	8%	10%	30%	46%	6%
Donors	60%	45%	49%	11%	15%	34%	35%	6%
60. Did you receive text messages?								
Voters	50%	33%	42%	8%	17%	25%	49%	1%
Donors	67%	37%	55%	12%	30%	26%	33%	--
61. Did someone you know personally, like a friend, family member, or co-worker contact you to encourage you to vote for a candidate?								
Voters	23%	17%	16%	7%	6%	9%	76%	1%
Donors	28%	16%	21%	6%	12%	10%	71%	2%
62. Did someone knock on your door or leave literature at your door?								
Voters	19%	14%	13%	5%	5%	8%	79%	3%
Donors	23%	15%	15%	7%	7%	8%	72%	5%
63. Did you receive e-mail?								
Voters	47%	34%	35%	13%	14%	21%	50%	3%
Donors	77%	51%	61%	16%	26%	35%	22%	1%
64. Did you see campaign ads online, either on your computer or mobile phone or tablet?								
Voters	68%	64%	65%	3%	5%	60%	29%	3%
Donors	82%	74%	77%	5%	9%	68%	16%	1%
65. Did you get mail, texts, emails, or ads asking you to donate money to a political candidate or group?								
Voters	59%	46%	46%	13%	14%	32%	37%	4%
Donors	89%	66%	69%	20%	23%	46%	11%	1%
66. Did you receive handwritten postcards or letters?								
Voter	26%	20%	21%	5%	5%	15%	72%	2%
Donor	27%	19%	20%	7%	8%	12%	69%	3%
67. Did you get a notice that while who you vote for is private, that whether you vote is public record, and encourage you to be a voter?								
Voters	26%	19%	22%	4%	7%	15%	63%	11%
Donors	30%	20%	25%	5%	9%	16%	61%	9%

	TOTAL YES	TOTAL GOP	TOTAL DEM	YES GOP	YES DEM	YES BOTH	NO NEITHER	DON'T KNOW
68. Which party or group did you see <u>MORE</u> television ads from?								
Voters	74%	51%	64%	10%	23%	41%	12%	14%
Donors	78%	47%	62%	16%	31%	31%	5%	16%

69. If you wanted to learn more from a candidate or hear directly from them or their campaign, please rank the following in terms of how would you prefer to learn about a candidate for political office, with 1 being the method you'd MOST prefer to learn about a candidate from and 6 being the method you'd prefer least.

[Randomize 1-6, Must Rank All]

Voters

<u>1st</u>	<u>2nd</u>	<u>3rd</u>	<u>4th</u>	<u>5th</u>	<u>6th</u>	<u>Mean</u>	
46%	20%	16%	11%	6%	3%	2.25	TV ads
17%	34%	25%	15%	7%	3%	2.69	Online ads
17%	17%	24%	16%	9%	17%	3.34	Social media posts
15%	14%	19%	28%	14%	10%	3.42	Messages from friends
6%	11%	9%	19%	40%	15%	4.23	Text messages
3%	4%	7%	11%	23%	53%	5.06	Phone calls

Donors

<u>1st</u>	<u>2nd</u>	<u>3rd</u>	<u>4th</u>	<u>5th</u>	<u>6th</u>	<u>Mean</u>	
34%	23%	18%	12%	8%	5%	2.51	TV ads
15%	29%	26%	15%	12%	3%	2.91	Online ads
18%	18%	17%	15%	10%	22%	3.45	Social media posts
16%	14%	19%	24%	14%	13%	3.46	Messages from friends
12%	11%	13%	21%	32%	11%	3.83	Text messages
5%	5%	6%	14%	24%	46%	4.85	Phone calls

The following is a list of actions some people take. For each item, please indicate the ones that you have personally done within the past two years. [RANDOMIZE A1 – A16]

	Yes	No	Don't Know / Don't Remember
A1. Given money to a candidate for public office or a group that supports candidates running for office			
Voters	14%	85%	1%
Donors	100%	--	--
A2. Volunteered for a candidate running for office or a group that supports candidates running for office			
Voters	4%	95%	2%
Donors	18%	81%	1%
A3. Written, emailed, or called an elected official at the local, state, or national level			
Voters	18%	80%	1%
Donors	50%	49%	1%
A4. Signed an online petition			
Voters	31%	69%	1%
Donors	52%	46%	2%
A5. Signed a physical copy of a petition			
Voters	16%	82%	2%
Donors	35%	61%	4%
A6. Written or emailed the editor of a newspaper or magazine, or called a live radio or TV show to express an opinion on a political or civic issue			
Voters	4%	94%	1%
Donors	15%	85%	*
A7. Attended a public meeting or town hall on school or local affairs			
Voters	8%	90%	2%
Donors	25%	73%	1%
A8. Attended a political rally, speech, or organized protest of any kind			
Voters	7%	92%	1%
Donors	23%	75%	1%
A9. Volunteered, worked with, or contributed to civic organizations, non-profits, schools, or neighborhood associations			
Voters	17%	81%	2%
Donors	41%	56%	3%
A10. Contributed to a blog or online notice board			
Voters	6%	93%	2%
Donors	11%	85%	3%

	Yes	No	Don't Know / Don't Remember
A11. Used digital networks that further spread content (re-tweet, re-postings, blogs)			
Voters	21%	77%	2%
Donors	32%	66%	1%
A12. Been a member of a group about an issue that you care about			
Voters	17%	81%	1%
Donors	40%	58%	2%
A13. Been active in a faith-based organization			
Voters	27%	72%	1%
Donors	30%	69%	2%
A14. Put up a political sign at your home or on your car			
Voters	13%	85%	1%
Donors	34%	63%	2%
A15. Hosted an event for a candidate or political group			
Voters	1%	97%	1%
Donors	5%	95%	--

[IF A1:1, donor, ask Q70-80]

70. Which candidates or groups did you donate to? Please select all that apply. **[ROTATE 1-2, 3-4]**

<u>Voters</u>	<u>Donors</u>	
6%	32%	A Republican candidate or group
7%	62%	A Democratic candidate or group
*	5%	An Independent or third party candidate or group
1%	8%	A non-partisan candidate or group
*	4%	Don't Know

71. What types of candidates or political groups did you donate to? Please select all that apply. **[Rotate :1-4 Top to Bottom, Bottom to Top; Always show :5 Last]**

<u>Voters</u>	<u>Donors</u>	
9%	64%	A Presidential candidate
6%	42%	Candidates for FEDERAL offices such as U.S. Senate or U.S. Congress
4%	22%	Candidates for STATE offices such as Governor, Attorney General, or State Legislature
3%	20%	Candidates for LOCAL offices such as Mayor, District Attorney, or City or Town Council
3%	22%	Political parties and organizations, like the Republican or Democratic National Committees, or state or local parties
*	4%	Other [SPECIFY: _____]
*	3%	Don't Know

[Show all of Q72-74 on one page]

72. In your own words, please describe why you donated to a candidate running for public office or a group that supports candidates running for office? What motivated you to donate?

SEE VERBATIM LIST-OUTS

73. Please share a little about the candidates or groups you donated to.

SEE VERBATIM LIST-OUTS

74. What, if anything, could have been done to improve your experience as a donor?

SEE VERBATIM LIST-OUTS

75. Over the past two years, about *how many times* did you donate to a candidate running for political office or groups that support candidates running for office?

<u>Voters</u>	<u>Donors</u>	
4%	30%	Once
4%	26%	Twice
3%	23%	Three to Five Times
1%	8%	Six to Ten Times
1%	7%	Eleven or more times
*	6%	Don't Know

[IF Q75:2-5, Donate More than Once, ask Q76] [If Q75:1, Donated Once, Code as Q76:1]

76. Over the past two years, about how many DIFFERENT political candidates or groups that support candidates did you donate to?

<u>Voters</u>	<u>Donors</u>	
6%	45%	One
3%	22%	Two
2%	18%	Three to Five
1%	5%	Six to Ten
*	2%	Eleven or more
*	2%	Don't Know

77. What type of candidates for political office did you donate to? Please select all that apply. **[ACCEPT MULTIPLE RESPONSES]**

<u>Voters</u>	<u>Donors</u>	
7%	49%	Those who are running to represent the state or district you live in
3%	16%	Those who are running to represent the same state you live in, but are in a different district
4%	23%	Those who running to represent a different state than you live in
9%	66%	Those running for President
*	3%	Don't Know

78. Over the past two years, about how much money did you donate, in total, to candidates running for political office or groups that support candidates running for office?

<u>Voters</u>	<u>Donors</u>	
2%	16%	Under \$25
2%	15%	\$25 to \$49
3%	19%	\$50 to \$99
3%	19%	\$100 to \$199
2%	14%	\$200 to \$499
1%	7%	\$500 to \$999
1%	3%	\$1,000 to \$2,999
*	1%	\$3,000 to \$9,999
*	*	Over \$10,000
1%	5%	Don't Know
7%	50%	Total Under \$100
6%	44%	Total \$100+

79. Was the past two years the first time you donated to a candidate running for office or groups that support candidates running for office, or did you donate to candidates and groups before the past two years?

<u>Voters</u>	<u>Donors</u>	
5%	33%	First time donating
9%	64%	Had previously donated
*	4%	Don't Know

80. Over the past two years, how did you go about donating to candidates running for political office or groups that support candidates running for office? Please select all that apply. **[RANDOMIZE 1-7]**

<u>Voters</u>	<u>Donors</u>	
8%	62%	Online via credit or debit card
4%	27%	Writing a check and putting it in the mail
2%	11%	Donating via credit or debit card but sending the information in the mail
1%	8%	At an in-person event
*	4%	Via text message
*	4%	At an online event
1%	3%	In response to a phone call
*	4%	Other [SPECIFY: _____]
*	1%	Don't Know
8%	65%	Total Digital
6%	40%	Total Traditional

81. As you may know, websites track what you search for and what pages you visit to personalize results and ads that are served to you. How do you feel about this?
[RANDOMIZE 1-2]

<u>Voters</u>	<u>Donors</u>	
9%	9%	This is a GOOD thing because it gives you results and ads that are relevant to you.
61%	58%	It is a BAD thing because it violates your privacy by using your personal information.
27%	30%	I do not have a strong opinion on this issue.
3%	3%	Don't Know

Now thinking about the various ways people get their news and information...

82. Which best describes how you get your television services? **[RANDOMIZE 1-4, ALWAYS SHOW 5 LAST]**

<u>Voters</u>	<u>Donors</u>	
45%	51%	Through your cable or phone company
18%	18%	Through a satellite provider like DirectTV or Dish Network
11%	8%	Over the airwaves via antenna
17%	16%	Through a streaming service like Roku, Sling TV, Amazon Firestick, Chromecast, or AppleTV
6%	4%	Or do you NOT watch live television?
1%	2%	Other [SPECIFY: _____]
1%	*	Don't Know

Below are a list of sources that people use to get information concerning government, politics and current events. Please indicate how often you watch, read or listen to these news sources for information concerning government, politics, and current events: multiple times a day, daily, weekly, monthly, less often or never.

[Randomize Blocks – TV Block Q87-92, Audio Block Q93-95, Newspaper Block Q96-99, Online/Other Block Q100-104; Randomize within blocks]

	DAILY	WEEKLY	MULT	DAILY	WEEKLY	MONTHLY	LESS	NEVER	DON'T
	+	+	DAY	DAILY	WEEKLY	MONTHLY	OFTEN	NEVER	KNOW
83. Your local news									
Voters	56%	74%	20%	36%	18%	5%	7%	14%	*
Donors	57%	77%	22%	35%	20%	5%	7%	10%	1%
84. National broadcast news									
Voters	33%	50%	9%	25%	17%	7%	15%	26%	1%
Donors	46%	65%	14%	32%	19%	5%	11%	18%	*
85. Fox News Channel									
Voters	20%	32%	10%	9%	12%	5%	15%	48%	1%
Donors	22%	30%	12%	10%	9%	4%	12%	54%	--
86. CNN									
Voters	16%	29%	8%	8%	13%	6%	14%	51%	1%
Donors	27%	46%	12%	15%	19%	6%	11%	37%	*
87. MSNBC									
Voters	11%	21%	5%	6%	10%	5%	15%	58%	1%
Donors	29%	42%	14%	15%	13%	5%	9%	44%	*
88. Cable business channels like CNBC or Fox Business									
Voters	12%	21%	4%	8%	9%	6%	16%	56%	2%
Donors	19%	33%	7%	11%	14%	6%	17%	43%	2%
89. Local news radio									
Voters	21%	33%	9%	13%	12%	6%	14%	46%	1%
Donors	32%	45%	11%	21%	13%	5%	15%	34%	1%
90. Talk radio									
Voters	12%	24%	4%	9%	12%	4%	13%	58%	1%
Donors	19%	29%	8%	11%	10%	4%	14%	51%	1%
91. Podcasts									
Voters	3%	10%	1%	2%	7%	6%	11%	72%	2%
Donors	8%	17%	3%	5%	10%	6%	13%	62%	1%

	DAILY	WEEKLY	MULT				LESS		DON'T
	+	+	DAY	DAILY	WEEKLY	MONTHLY	OFTEN	NEVER	KNOW
92. Print versions of national newspapers like USA Today, the Washington Post and the New York Times									
Voters	4%	10%	1%	3%	5%	4%	13%	72%	1%
Donors	10%	19%	3%	7%	8%	6%	20%	55%	*
93. Print versions of your local newspaper									
Voters	13%	27%	1%	11%	14%	5%	15%	53%	1%
Donors	23%	41%	5%	18%	18%	4%	16%	37%	1%
94. Online versions of national news outlets like USA Today, the Washington Post, the New York Times, and CNN									
Voters	17%	30%	6%	11%	13%	6%	14%	48%	1%
Donors	36%	52%	17%	19%	16%	5%	13%	29%	2%
95. Online versions of your local newspaper or television station									
Voters	17%	33%	5%	13%	16%	5%	16%	44%	1%
Donors	31%	48%	11%	21%	17%	7%	15%	28%	2%
96. Social Media like Facebook, Twitter, Snapchat or NextDoor									
Voters	37%	48%	20%	16%	11%	5%	9%	37%	2%
Donors	36%	48%	22%	15%	12%	6%	6%	38%	1%
97. Blogs									
Voters	4%	10%	1%	3%	6%	5%	13%	71%	2%
Donors	6%	15%	4%	2%	9%	7%	15%	63%	1%
98. Email and online newsletters									
Voters	18%	33%	7%	12%	14%	6%	17%	43%	2%
Donors	32%	50%	11%	21%	18%	8%	14%	27%	1%
99. Online search engines like Google, Yahoo, or Bing									
Voters	31%	50%	15%	16%	20%	8%	13%	27%	1%
Donors	35%	55%	19%	17%	20%	11%	14%	18%	2%
100. Friends, family, and colleagues									
Voters	23%	56%	9%	14%	32%	10%	17%	14%	2%
Donors	26%	62%	11%	15%	36%	10%	18%	8%	3%

Below is a list of various social media sites some people use. Please indicate how often you use or visit these sites, if at all: multiple times a day, daily, weekly, monthly, less often or never.

[RANDOMIZE]

	DAILY	WEEKLY	MULT	DAILY	WEEKLY	MONTHLY	LESS	NEVER	DON'T
	+	+	DAY	DAILY	WEEKLY	MONTHLY	OFTEN	NEVER	KNOW
101. Facebook									
Voters	60%	69%	40%	19%	10%	3%	3%	25%	*
Donors	54%	64%	34%	20%	10%	5%	4%	28%	--
102. Instagram									
Voters	27%	33%	16%	11%	7%	4%	6%	56%	*
Donors	21%	28%	14%	7%	7%	3%	6%	63%	1%
103. Twitter									
Voters	18%	25%	11%	7%	6%	3%	6%	66%	*
Donors	19%	29%	13%	6%	10%	3%	7%	60%	1%
104. Snapchat									
Voters	11%	15%	7%	4%	4%	1%	4%	80%	*
Donors	6%	8%	3%	2%	2%	1%	3%	88%	1%
105. Tik Tok									
Voters	7%	11%	5%	2%	4%	1%	3%	85%	*
Donors	3%	7%	1%	2%	4%	2%	2%	89%	*
106. NextDoor									
Voters	8%	16%	2%	7%	8%	4%	3%	76%	1%
Donors	12%	24%	3%	10%	11%	3%	4%	69%	1%
107. YouTube									
Voters	33%	56%	19%	14%	24%	8%	12%	23%	*
Donors	30%	53%	21%	10%	23%	9%	13%	24%	*
108. Pinterest									
Voters	9%	21%	3%	5%	13%	8%	9%	62%	*
Donors	6%	16%	2%	5%	10%	7%	14%	63%	1%
109. LinkedIn									
Voters	6%	15%	1%	4%	10%	10%	10%	65%	*
Donors	6%	16%	3%	4%	10%	12%	13%	58%	*
110. Reddit									
Voters	7%	10%	2%	5%	3%	3%	5%	80%	*
Donors	5%	9%	3%	2%	4%	3%	6%	80%	1%
111. WhatsApp									
Voters	7%	10%	4%	3%	3%	2%	4%	84%	1%
Donors	5%	13%	3%	2%	7%	3%	5%	79%	1%

	DAILY	WEEKLY	MULT	DAILY	WEEKLY	MONTHLY	LESS	NEVER	DON'T
	+	+	DAY	DAILY	WEEKLY	MONTHLY	OFTEN	NEVER	KNOW
112. Twitch									
Voters	4%	6%	2%	2%	2%	1%	3%	90%	1%
Donors	2%	4%	1%	1%	1%	--	2%	93%	1%

And now I have just a few final questions for statistical purposes only.

113. How would you describe the place where you live? **[ROTATE 1-4 TOP TO BOTTOM, BOTTOM TO TOP]**

<u>Voters</u>	<u>Donors</u>	
21%	25%	A city
48%	54%	A suburb
14%	11%	A small town
18%	11%	A rural area
--	--	Don't Know

114. Which of the following do you have at your home? Please indicate all that apply. **[RANDOMIZE Q1-5]**

<u>Voters</u>	<u>Donors</u>	
97%	97%	A cell phone
59%	65%	A tablet
44%	57%	A landline phone
33%	34%	A voice controlled smart speaker, like an Amazon Echo or Google Home
18%	21%	A doorbell camera
1%	--	[ALWAYS SHOW LAST] None of the Above

[If Cell Phone, Q114:2] [Shown among all respondents]

115. Is your cell phone a smart phone or not?

<u>Voters</u>	<u>Donors</u>	
90%	92%	Yes, smart phone
6%	5%	No, not a smart phone
*	*	Don't Know

116. Generally speaking, do you think of yourself as [ROTATE 1-2] a Republican, a Democrat, an Independent or something else?

[IF Q116:1-2, Republican/Democrat, Ask Q117]

117. Would you call yourself a STRONG [Republican/Democrat] or a NOT-SO-STRONG [Republican/Democrat]?

[IF Q116:3-9, Independent/Don't Know/Prefer Not to Answer, ask Q118]

118. Do you think of yourself as closer to the [ROTATE] Republican Party ...OR... Democratic Party? [ROTATE 1-3 TOP TO BOTTOM, BOTTOM TO TOP]

119. Re-Code Party Identification

<u>Voters</u>	<u>Donors</u>	
25%	23%	Strong Republican [Q116:1 & Q117:1]
12%	5%	Not-So-Strong Republican [Q116:1 & Q117:2]
9%	6%	Lean to Republicans [Q118:3]
8%	6%	Independent/Something Else [Q118:4]
6%	9%	Lean to Democrats [Q118:5]
14%	12%	Not-So-Strong Democratic [Q116:2 & Q117:1]
24%	40%	Strong Democratic [Q116:2 & Q117:2]
1%	--	Don't Know [Q118:8]
46%	34%	Total Republican
45%	60%	Total Democrat

[If Q119:1-3, Republican, ask Q124] [Shown among all respondents]

120. Do you consider yourself to be [ROTATE 1-2]

<u>Voters</u>	<u>Donors</u>	
11%	9%	More of a supporter of Donald Trump OR
16%	10%	More of a supporter of the Republican Party
15%	13%	Both
3%	1%	Neither
*	--	Don't Know

121. On political issues, do you consider yourself to be: **[ROTATE 1-5 TOP TO BOTTOM, BOTTOM TO TOP]**

<u>Voters</u>	<u>Donors</u>	
17%	13%	Very Conservative
22%	18%	Somewhat Conservative
29%	25%	Moderate
16%	26%	Somewhat Liberal
11%	18%	Very Liberal?
4%	*	Don't Know
40%	31%	Total Conservative
27%	44%	Total Liberal

122. Which of the following best describes your current employment status?

<u>Voters</u>	<u>Donors</u>	
42%	33%	Employed full-time
9%	6%	Employed part-time
1%	1%	Temporarily laid off
7%	3%	Unemployed
29%	48%	Retired
2%	3%	Permanently disabled
7%	3%	Homemaker
3%	2%	Student
*	1%	Other [Specify: _____]
*	*	Don't Know
50%	39%	Total Working
49%	59%	Total Not Working

123. Before Coronavirus and social distancing started, how often would you say you attend religious services, either in person or online? **[ROTATE 1-6 TOP TO BOTTOM, BOTTOM TO TOP]**

<u>Voters</u>	<u>Donors</u>	
7%	6%	More Than Once A Week
19%	17%	Every Week
5%	7%	Almost Every Week
8%	9%	Once or Twice a Month
21%	23%	A Few Times a Year
39%	37%	Never
1%	1%	Don't Know
25%	23%	Total Weekly+
14%	17%	Total Occasionally
60%	60%	Total Rarely/Never

-
124. Regardless of how you feel today, for whom did you vote in the 2016 election for President? **[ROTATE 1-2]**

<u>Voters</u>	<u>Donors</u>	
43%	31%	Republican Donald Trump
38%	60%	Democrat Hillary Clinton
7%	7%	Someone else
12%	2%	Or did you not vote in that election?
1%	*	Don't Know / Don't Remember

[IF Q124:1-2, ASK] [Shown among all respondents]

125. Was your vote for **[Donald Trump/Hillary Clinton]**....

<u>Voters</u>	<u>Donors</u>	
26%	21%	Because you liked Donald Trump or his policies
17%	10%	Because you did NOT like Hillary Clinton or her policies
18%	27%	Because you did NOT like Donald Trump or his policies
18%	33%	Because you liked Hillary Clinton or her policies
1%	*	Don't Know

[Do NOT Ask X1-X2 in Donor Oversample Survey]

[IF Trump 2016/Biden 2020, Q124:1 & Q14:2, ASK]

X1. In your own words, why did you switch your vote from supporting Donald Trump in 2016 to Joe Biden this year?

SEE VERBATIM LIST-OUTS

[If Clinton 2016/Trump 2020, Q124:2 & Q14:1, ASK]

X2. In your own words, why did you switch your vote from supporting Hillary Clinton in 2016 to Donald Trump this year?

SEE VERBATIM LIST-OUTS

126. For statistical purposes only, what best describes your total annual household income?
[ROTATE 1-7 TOP TO BOTTOM, BOTTOM TO TOP]

<u>Voters</u>	<u>Donors</u>	
10%	5%	Less than \$30,000
19%	10%	\$30,000 to \$49,000
20%	20%	\$50,000 to \$74,999
17%	18%	\$75,000 to \$99,999
11%	13%	\$100,000 to \$124,999
8%	12%	\$125,000 to \$149,999
12%	20%	\$150,000 or more
3%	3%	Don't Know

[Record from File]

127. Region I

<u>Voters</u>	<u>Donors</u>	
18%	21%	Northeast
38%	36%	South
23%	19%	Midwest
22%	24%	West

128. Region II

<u>Voters</u>	<u>Donors</u>	
5%	4%	New England
13%	17%	Mid Atlantic
21%	19%	South Atlantic
6%	6%	East South Central
10%	11%	West South Central
16%	13%	East North Central
7%	6%	West North Central
7%	5%	Mountain
15%	19%	Pacific

129. Data Trust Calculated Party

<u>Voters</u>	<u>Donors</u>	
28%	28%	Hard Republican
12%	7%	Soft Republican
15%	5%	Independent
17%	14%	Soft Democrat
29%	46%	Hard Democrat
40%	36%	Total Republican
46%	60%	Total Democrat

130. Race on File

<u>Voters</u>	<u>Donors</u>	
4%	7%	Asian
12%	12%	Black
12%	9%	Hispanic
3%	3%	Other
68%	70%	White

131. Estimated Income on File

<u>Voters</u>	<u>Donors</u>	
2%	1%	Less than \$15,000
4%	2%	\$15,000 - \$19,999
5%	6%	\$20,000 - \$29,999
9%	6%	\$30,000 - \$39,999
12%	10%	\$40,000 - \$49,999
24%	22%	\$50,000 - \$74,999
16%	22%	\$75,000 - \$99,999
7%	7%	\$100,000 - \$124,999
14%	22%	Greater than \$124,999
8%	3%	Unknown

132. Estimated Education

<u>Voters</u>	<u>Donors</u>	
40%	29%	High School
1%	1%	Vocational/Technical
30%	32%	College
15%	29%	Graduate School
14%	9%	Unknown
41%	30%	Total Without Degree
45%	60%	Total With Degree

133. November 2018 Vote History

<u>Voters</u>	<u>Donors</u>	Total Voted
68%	90%	
38%	48%	Voted
18%	24%	Voted by Absentee/Mail
13%	18%	Voted by Early Ballot
32%	10%	Did Not Vote

134. November 2016 Vote History

<u>Voters</u>	<u>Donors</u>	<i>Total Voted</i>
72%	89%	
43%	50%	Voted
17%	25%	Voted by Absentee/Mail
12%	14%	Voted by Early Ballot
28%	11%	Did Not Vote

135. November 2014 Vote History

<u>Voters</u>	<u>Donors</u>	<i>Total Voted</i>
48%	73%	
28%	42%	Voted
12%	18%	Voted by Absentee/Mail
8%	13%	Voted by Early Ballot
52%	27%	Did Not Vote

136. November 2012 Vote History

<u>Voters</u>	<u>Donors</u>	<i>Total Voted</i>
60%	79%	
36%	46%	Voted
13%	19%	Voted by Absentee/Mail
10%	14%	Voted by Early Ballot
40%	21%	Did Not Vote

137. General Election Vote History [**Based on November 2018, 2016, 2014, and 2012 Vote History**]

<u>Voters</u>	<u>Donors</u>	
17%	4%	0 of 4
14%	6%	1 of 4
14%	11%	2 of 4
14%	13%	3 of 4
41%	66%	4 of 4

138. Net Party Decile [**Republican Party Score – Democratic Party Score**]

139. Turnout General Score

<u>Voters</u>	<u>Donors</u>	
0%	0%	0.00 to 0.04999
0%	0%	0.05 to 0.09999
0%	0%	0.10 to 0.14999
0%	0%	0.15 to 0.19999
0%	0%	0.20 to 0.24999
0%	0%	0.25 to 0.29999
0%	0%	0.30 to 0.34999
3%	1%	0.35 to 0.39999
2%	0%	0.40 to 0.44999
3%	1%	0.45 to 0.49999
3%	1%	0.50 to 0.54999
4%	0%	0.55 to 0.59999
4%	2%	0.60 to 0.64999
5%	2%	0.65 to 0.69999
5%	1%	0.70 to 0.74999
10%	5%	0.75 to 0.79999
7%	7%	0.80 to 0.84999
14%	17%	0.85 to 0.89999
35%	59%	0.90 to 0.94999
2%	5%	0.95 to 1.0
1%	--	NULL
8%	2%	Total Under 50
32%	10%	Total 50-79
22%	23%	Total 80-89
37%	64%	Total 90+

140. Party Universe [**Based on Net Party Decile and Turnout General Score**]

<u>Voters</u>	<u>Donors</u>	
24%	27%	GOP In the Bank
7%	2%	GOP GOTV
3%	2%	GOP / Soft
26%	12%	Swing
2%	1%	Dead Weight
3%	2%	Dem / Soft
11%	5%	Dem GOTV
22%	49%	Dem In The Bank
1%	*	Other
34%	31%	Total GOP
29%	13%	Total Swing
37%	55%	Total Dem

141. 2016 State Winner

<u>Voters</u>	<u>Donors</u>	
58%	54%	Trump
42%	46%	Clinton

142. 2016 State Margin Type

<u>Voters</u>	<u>Donors</u>	
18%	15%	+10% Trump
15%	15%	5-10% Trump
26%	24%	0-5% Trump
7%	6%	0-5% Clinton
3%	2%	5-10% Clinton
32%	38%	10%+ Clinton

143. 2012 State Winner

<u>Voters</u>	<u>Donors</u>	
36%	32%	Romney
64%	68%	Obama

144. State Behavior

<u>Voters</u>	<u>Donors</u>	
36%	32%	Trump / Romney States
22%	22%	Trump / Obama States
42%	46%	Clinton / Obama States

145. 2020 Presidential Ratings

<u>Voters</u>	<u>Donors</u>	
18%	15%	Safe / Likely GOP
45%	44%	Battleground
38%	41%	Safe / Likely Dem

146. 2020 Senate Ratings

<u>Voters</u>	<u>Donors</u>	
36%	31%	Competitive
6%	6%	Safe GOP
44%	50%	Not Up
13%	13%	Safe Dem

147. Current Congressional Party

<u>Voters</u>	<u>Donors</u>	
47%	43%	GOP
53%	57%	Dem

148. 2016 Presidential Winner by Congressional District

<u>Voters</u>	<u>Donors</u>	
51%	49%	Trump
49%	51%	Clinton

149. 2016 Presidential Margin by Congressional District

<u>Voters</u>	<u>Donors</u>	
41%	38%	10%+ Trump
6%	6%	5-10% Trump
4%	6%	0-5% Trump
5%	5%	0-5% Clinton
4%	3%	5-10% Clinton
40%	42%	10%+ Clinton

150. 2012/2016 Presidential Behavior by Congressional District

<u>Voters</u>	<u>Donors</u>	
46%	47%	Clinton / Obama
3%	3%	Clinton / Romney
4%	5%	Trump / Obama
47%	44%	Trump / Romney

151. Presidential Winner and Current Party Hold

<u>Voters</u>	<u>Donors</u>	
46%	49%	Clinton / Dem
2%	2%	Clinton / GOP
7%	8%	Trump / Dem
45%	42%	Trump / GOP

152. Congressional Rating

<u>Voters</u>	<u>Donors</u>	
34%	28%	GOP Safe
3%	4%	GOP Likely
15%	18%	Competitive
3%	3%	Dem Likely
46%	47%	Dem Safe

153. District Type

<u>Voters</u>	<u>Donors</u>	
43%	40%	GOP / Trump / Romney
44%	46%	Dem / Clinton / Obama
4%	6%	Dem / Trump / Romney
2%	4%	Dem / Clinton / Romney
*	1%	GOP / Clinton / Romney
3%	2%	Dem / Trump / Obama
2%	1%	GOP / Trump / Obama
2%	*	GOP / Clinton / Obama
